



2012 BADDC Awards Medals & Finalists

Company	Gold	Silver	Bronze	Finalist	Grand Total
Accomplice				1	1
Electronic Craft -Direction				1	1
Adcorp				1	1
Print Media- Magazine - Campaign				1	1
Alex Buckingham	1	3			4
Craft - Photography - Self-Promotional - non commissioned	1	3			4
Alt.vfx	2	3	3	2	10
Craft -Visual Effects	1	2	1		4
Craft- Animation 2D/3D	1		2		3
Craft- Editing		1		2	3
Andrew Suggit				1	1
Graphic Design -Editorial - (eg Cover/page or spread/s for newspaper/magazine/newsletter				1	1
BCM Partnership		2	7	9	18
Craft -Art Direction (Any medium)		1			1
Digital & New Media -Websites				1	1
Digital & New Media -Interactive Branded Content		1		1	2
Digital & New Media -Rich Media Advertising			1		1
Digital & New Media-Social Media				1	1
Graphic Design-Brochures - general			1		1
Innovative, Non Traditional Media-Innovative, Non Traditional Media				2	2
Integrated Media Campaign-Integrated Media Campaign				1	1
Outdoor Campaign -Outdoor Campaign				1	1
Outdoor Media- Transit Advertising				1	1
Print Media-Magazine - Double page spread			1		1
Print Media-Newspaper - Large Space over 20 x 3			1	1	2
Self Promotion -Interactive Emails			1		1
Self Promotion -Merchandise				1	1
Television & Cinema -Under 30 secs			1		1

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BFILMS		1	1	1	3
Craft -Cinematography		1		1	2
Electronic Craft -Direction			1		1
Bigfish Design			1	2	3
Digital & New Media -Websites			1		1
Graphic Design - -Brochures - general				1	1
Graphic Design -Branding - Trademarks, symbols, logotypes, crests and icons				1	1
Brio Group				1	1
Graphic Design -Branding - Trademarks, symbols, logotypes, crests and icons				1	1
Cartel Film Production			4	10	14
Craft -Cinematography			2	4	6
Electronic Craft -Direction			2	6	8
Christian Aas Photography		1			1
Craft -Photography - Editorial - Commissioned for Editorial		1			1
Clemenger BBDO	2	4	2	5	13
Craft -Art Direction (Any medium)		1			1
Craft -Typography (any medium - Advertising)				1	1
Craft- Copywriting (any medium)		1			1
Digital & New Media -Interactive Branded Content			1		1
Innovative, Non Traditional Media-Innovative, Non Traditional Media	1				1
Outdoor Media- Transit Advertising				1	1
Print Media - Magazine - Charity Community Service				1	1
Print Media -Newspaper - Campaign		1			1
Print Media -Point of Sale - Point of Sale Material		1		1	2
Print Media -Point of Sale - Point of Sale Material - Campaign	1			1	2
Print Media-Newspaper - Large Space over 20 x 3			1		1
Comm One				1	1
Outdoor Campaign -Outdoor Campaign				1	1
Creative Plantation	1				1
Graphic Design -Branding - Trademarks, symbols, logotypes, crests and icons	1				1

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Row Labels					
Cutting Edge			4	2	6
Craft - Sound Production - Sound Design TV/Cinema			1		1
Craft - Sound Production - Sound Design - Radio				1	1
Craft -Visual Effects			1		1
Craft- Animation 2D/3D				1	1
Craft- Sound Production - Sound Design - Radio			1		1
Electronic Craft -Direction			1		1
Damien Bredberg Phtotography			2	1	3
Craft - Photography - Advertising - Commissioned for advertising.			2		2
Craft -Creative Imaging				1	1
decoder				2	2
Graphic Design - -General (menus, invitation, postcards, greeting cards, etc)				1	1
Innovative, Non Traditional Media-Innovative, Non Traditional Media				1	1
Engine group			3	3	6
Print Media -Point of Sale - Point of Sale Material				1	1
Television & Cinema -Over 30 seconds			1	1	2
Television & Cinema -Under 30 secs			2		2
Television & Cinema-30 seconds				1	1
fabric films			1		1
Electronic Craft -Direction			1		1
Filter				1	1
Graphic Design -Branding - Stationary Range				1	1
Fries Need Mayonnaise			1		1
Craft -Illustration - Advertising commissioned			1		1

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George Patterson Y&R		4	8	24	36
Craft -Art Direction (Any medium)		1		1	2
Craft Typography -(any medium - Design)		1			1
Craft- Copywriting (any medium)			1	2	3
Digital & New Media- Interactive Branded Content				1	1
Graphic Design -Branding - Trademarks, symbols, logotypes, crests and icons				1	1
Graphic Design-Branding - Broad Range of implementation		1			1
Innovative, Non Traditional Media-Innovative, Non Traditional Media			1	1	2
Integrated Media Campaign-Integrated Media Campaign				1	1
Outdoor Campaign -Outdoor Campaign				1	1
Outdoor Media -Multi Sheet Billboards			1	2	3
Outdoor Media -Single Sheet Poster			1	1	2
Outdoor Media- Transit Advertising				1	1
Print Media - Direct Mail - Impersonalised letterbox drops			1		1
Print Media -Point of Sale - Point of Sale Material			2		2
Print Media-Direct Mail - Personalised items sent through the mail				1	1
Print Media-Magazine - Double page spread				1	1
Print Media-Newspaper - Large Space over 20 x 3		1		1	2
Radio-30 seconds and over				1	1
Self Promotion -Direct Mail			1		1
Television & Cinema -Over 30 seconds				2	2
Television & Cinema -Under 30 secs				3	3
Television & Cinema-30 seconds				2	2
Television & Cinema-Campaign				1	1
ion design		1		2	3
Craft - Photography - Advertising - Commissioned for advertising.		1		2	3
Israel Rivera Photography				1	1
Craft -Cinematography				1	1

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Jim Strachan Advertising				1	1
Television & Cinema -Over 30 seconds				1	1
JSP				1	1
Craft - Photography - Advertising - Commissioned for advertising.				1	1
junior			2	6	8
Digital & New Media-Social Media			1		1
Integrated Media Campaign-Integrated Media Campaign				1	1
Print Media-Direct Mail - Personalised items sent through the mail				1	1
Print Media-Newspaper - Large Space over 20 x 3				1	1
Radio- 30 seconds and over			1		1
Radio- Campaign				1	1
Radio-30 seconds and over				2	2
Laundry Group			1	4	5
Craft Typography -(any medium - Design)				1	1
Digital & New Media-Social Media				1	1
Graphic Design - -Brochures - general				1	1
Self Promotion -Other			1	1	2
Make Communications			2	3	5
Graphic Design - Poster general (not outdoor/transit)				1	1
Print Media-Newspaper - Large Space over 20 x 3				1	1
Self Promotion -Direct Mail			1		1
Self Promotion -Other			1		1
Television & Cinema -Charity/Community Service				1	1
Media Playground				3	3
Craft -Creative Imaging				2	2
Self Promotion -Other				1	1
Metro		2			2
Digital & New Media - -Mobile Content Advertising		1			1
Digital & New Media-Microsites		1			1

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Row Labels					
Neu Creative			1		1
Graphic Design- Poster general (not outdoor/transit)			1		1
Niche Studio				1	1
Digital & New Media -Mobile Content Advertising				1	1
Publicis Mojo	1	2	4	8	15
Craft -Art Direction (Any medium)			1	2	3
Digital & New Media -Email Advertising				1	1
Digital & New Media-Microsites		1	1		2
Digital & New Media-Social Media	1				1
Innovative, Non Traditional Media-Innovative, Non Traditional Media				1	1
Innovative, Non Traditional Media Campaign-Campaign				1	1
Integrated Media Campaign-Integrated Media Campaign		1			1
Outdoor Media -Multi Sheet Billboards				1	1
Print Media- Magazine - Campaign				1	1
Print Media-Newspaper - Large Space over 20 x 3				2	2
Regatta Studios			1		1
Craft - Sound Production -Original Compositions			1		1
Ruby6				1	1
Product Marketing -Range of product wrappers/labels/packs				1	1
SapientNitro	1		3	3	7
Digital & New Media -Websites				1	1
Digital & New Media -Charity/Community Service Campaign			1		1
Digital & New Media-Microsites				1	1
Innovative, Non Traditional Media -Charity/Community Service			1		1
Integrated Media -Charity/Community Service Campaign			1		1
Print Media-Direct Mail - Personalised items sent through the mail				1	1
Radio -Charity/Community service	1				1

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SST Workshop	1			1	2	
Craft - Sound Production -Original Compositions	1			1	2	
Taxi Film Production		1	4		5	
Craft -Cinematography				1	1	
Electronic Craft -Direction		1	3		4	
The Film Garden				1	3	4
Electronic Craft -Direction				1	3	4
The Hoopla Family		2	3	4	9	
Craft- Copywriting (any medium)		2	3		5	
Graphic Design -General Presentation and Promotional items (calendars, diaries, booklets, gifts - client commisioned				1	1	
Graphic Design -Poster general (not outdoor/transit)				1	1	
Self Promotion -Interactive Emails				1	1	
Television & Cinema -Over 30 seconds				1	1	
The Post Lounge				1	1	2
Craft - Sound Production - Sound Design TV/Cinema				1	1	
Craft- Editing			1		1	
Two Little Indians				1	1	
Electronic Craft -Direction				1	1	
The Really Quite Good Ideas Company				1	1	
Radio- 30 seconds and over				1	1	
Grand Total	9	26	63	109	207	