

TWENTY 13 **BADC** AWARDS

Best of Show: GPY&R - Brisbane City Council, "Shade Cinema"

Client of the Year: Sunny Queen Farms - Agency - BCM Partnership

Sorted by Entrant Name alphabetically

Count of MEDAL	FINALIST	BRONZE	SILVER	GOLD	Grand Total
Alex Buckingham Photography	1	4		3	8
CRAFT /Photography - Self Promotional Non-Commissioned Work - alex buckingham , "Ann"		1			1
CRAFT /Photography - Self Promotional Non-Commissioned Work - alex buckingham , "kevin"		1			1
CRAFT /Photography - Self Promotional Non-Commissioned Work - alex buckingham , "stephen"		1			1
CRAFT/Photography - Advertising - Kings & Queens , "Kings & Queens"		1			1
CRAFT/Photography - Advertising - rspca , "cat"	1				1
CRAFT/Photography - Advertising - RSPCA , "chicken"				1	1
CRAFT/Photography - Advertising - RSPCA , "dog"				1	1
CRAFT/Photography - Advertising - RSPCA , "pig"				1	1
Alice Buda	1				1
STUDENT BRIEF/STUDENT BRIEF - Design College Australia , "This Taco is Bacon Me Nuts"	1				1
Alt.vfx	3	3	2	1	9
CRAFT /Animation - 2D/3D - George Western Foods , "Free Range Bread"	1				1
CRAFT /Animation - 2D/3D - Suntory Business Expert , "Pepsi Introducing Dinosaurs 1"		1			1
CRAFT /Animation - 2D/3D - Suntory Business Expert , "Pepsi Introducing Dinosaurs 2"		1			1
CRAFT /Animation - 2D/3D - Suntory Business Expert , "Pepsi Introducing Dinosaurs 3"		1			1
CRAFT /Visual effects - Diageo , "Where Flavour Is King"				1	1
CRAFT /Visual effects - George Western Foods , "Free Range Bread"			1		1
CRAFT /Visual effects - Qantas , "For Every Journey"			1		1
CRAFT /Visual effects - Yellowglenn , "House Of Sparkling"	1				1
CRAFT/ Editing - Air Asia , "Now Everyone Can Fly"	1				1
Ashleigh Kennedy		1			1
STUDENT BRIEF/STUDENT BRIEF - QUT , "Endorsed"		1			1
BCM Partnership	6	1		1	8
DIGITAL / Social Media - Australian Chamber of Commerce and Industry , "Too Big To Ignore"	1				1
DIGITAL /Innovative use of Digital - Sunny Queen Farms , "ChookTracker"	1				1
DIGITAL /Microsites - Sunny Queen Farms , "ChookTracker"	1				1
DIGITAL /Online Branded Content - Sunny Queen Farms , "ChookTracker"		1			1
DIGITAL CRAFT / UI Design - Federal Government Department of Health and Ageing , "Quit for yc	1				1
INTEGRATED MEDIA CAMPAIGNS /Integrated Media Campaign - Australian Chamber of Commer	1				1
INTEGRATED MEDIA CAMPAIGNS /Integrated Media Campaign - Sunny Queen Farms , "ChookTracker"				1	1
OUTDOOR MEDIA /Outdoor Campaign - Heritage Bank , "Personal Loans"	1				1
Beep It!		1			1
CRAFT / Original Compositions/Jingles - Goodlife Gyms , "Goodlife"		1			1
Bigfish		2			2
DIGITAL /Websites - Brisbane Festival , "Brisbane Festival Website"		1			1
DIGITAL CRAFT /Visual Design - TRI , "TRI Digital Wall"		1			1
Blacklab		2			2
CRAFT/Direction - Energex , "Jogger"		1			1
CRAFT/Direction - Good Start Early Learning Centre , "First 5 years"		1			1
Cartel Film Production		1	1	1	3
CRAFT/Cinematography - The Cloakroom , "Mannequin"				1	1
CRAFT/Direction - Lion Nathan , "Blessed By Billy"		1			1
CRAFT/Direction - The Cloakroom , "Mannequin"			1		1
Clemenger BBDO	4	7	1	1	13
CRAFT /Art Direction (any medium) - Clemenger BBDO Brisbane , "Senior to junior"	1				1
CRAFT /Copywriting (any Medium) - Clemenger BBDO Brisbane , "Work to the bottom"		1			1
INTEGRATED MEDIA CAMPAIGNS /Integrated Media Campaign - APN Australian Regional Media	1				1
OUTDOOR MEDIA /Multi Sheet Billboards, Spectaculars or Tri-vision - Gold Coast Tourism , "Ice-c	1				1
OUTDOOR MEDIA /Outdoor Campaign - Gold Coast Tourism , "Ice-cream; Golf Ball; Surf Board"	1				1
PRINT MEDIA /Newspaper - Large space over 20 x 3 - APN Australian Regional Media , "Sushi"			1		1
PRINT MEDIA /Newspaper - Campaign - APN Australian Regional Media , "Fishy Sushi; Horror House; Shady Soviet; Dodgy Deal				1	1
TELEVISION & CINEMA /30 seconds - APN Australian Regional Media , "Essential"		1			1
TELEVISION & CINEMA /30 seconds - Tourism and Events Queensland , "Famous For Fun"		1			1
TELEVISION & CINEMA /Charity/Community Service - Museum of Brisbane , "Stories from the city"		1			1

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TELEVISION & CINEMA /Cinema any length - Museum of Brisbane , "Stories from the city"		1			1
TELEVISION & CINEMA /Cinema any length - Tourism and Events Queensland , "Famous For Fun"		1			1
TELEVISION & CINEMA /Over 30 seconds - Tourism and Events Queensland , "Famous For Fun"		1			1
Cutting Edge	3	2	3	1	9
CRAFT / Sound Design Radio - Tatts Lotteries , "Instant Scratch-It "P""		1			1
CRAFT /Animation - 2D/3D - Act For Kids , "Crusaders"				1	1
CRAFT /Sound Design - Television/Cinema - Energex , "Energex - "Gutter""			1		1
CRAFT /Sound Design - Television/Cinema - Energex , "Energex - "Jogger""			1		1
CRAFT /Visual effects - Subaru , "Subaru XV Hybrid"	1				1
CRAFT/ Editing - Energex , "Energex - "Jogger""			1		1
CRAFT/ Editing - RACQ , "Famous"		1			1
CRAFT/ Editing - Shine Lawyers , "Right Wrong"	1				1
SELF PROMOTION/Interactive - Cutting Edge , "Make Me Appy"	1				1
Decoder	1	2			3
CRAFT /Copywriting (any Medium) - Byron Youth Services , "Chlamydia & The Burning Bush"		1			1
PRINT MEDIA /Point of Sale- Point of Sale Material - Byron Youth Services , "Chlamydia & The Bu	1				1
SELF PROMOTION/Other - Decoder , "Fluoro"		1			1
Dylan Evans Photography	1				1
CRAFT /Photography - Self Promotional Non-Commissioned Work - Dylan Evans Photography , "/	1				1
Engine Group	13	4	5	2	24
CRAFT /Art Direction (any medium) - RSPCA , "We're all creatures great & small; Cat"		1			1
CRAFT /Art Direction (any medium) - RSPCA , "We're all creatures great & small; Chicken"			1		1
CRAFT /Art Direction (any medium) - RSPCA , "We're all creatures great & small; Dog"				1	1
CRAFT /Art Direction (any medium) - RSPCA , "We're all creatures great & small; Pig"				1	1
INTEGRATED MEDIA CAMPAIGNS /Charity/Community Service Campaign - RSPCA , "We're all creatures great & small"			1		1
OUTDOOR MEDIA /Charity/Community Service - RSPCA , "We're all creatures great & small; Cat"		1			1
OUTDOOR MEDIA /Charity/Community Service - RSPCA , "We're all creatures great & small; Chicken"		1			1
OUTDOOR MEDIA /Charity/Community Service - RSPCA , "We're all creatures great & small; Dog"			1		1
OUTDOOR MEDIA /Charity/Community Service - RSPCA , "We're all creatures great & small; Pig"			1		1
OUTDOOR MEDIA/Charity/Community Service Campaign - RSPCA , "We're all creatures great & small"		1			1
PRINT MEDIA /Magazine - Charity/Community Service - RSPCA , "We're all creatures great & sm	1				1
PRINT MEDIA /Magazine - Charity/Community Service - RSPCA , "We're all creatures great & sm	1				1
PRINT MEDIA /Magazine - Charity/Community Service - RSPCA , "We're all creatures great & sm	1				1
PRINT MEDIA /Magazine - Charity/Community Service Campaign - RSPCA , "We're all creatures g	1				1
PRINT MEDIA /Newspaper - Charity/Community Service - RSPCA , "We're all creatures great & sn	1				1
PRINT MEDIA /Newspaper - Charity/Community Service - RSPCA , "We're all creatures great & sn	1				1
PRINT MEDIA /Newspaper - Charity/Community Service - RSPCA , "We're all creatures great & sn	1				1
PRINT MEDIA /Newspaper - Charity/Community Service - RSPCA , "We're all creatures great & sn	1				1
PRINT MEDIA /Point of Sale- Point of Sale Material - RSPCA , "We're all creatures great & small; C	1				1
PRINT MEDIA /Point of Sale- Point of Sale Material - RSPCA , "We're all creatures great & small; I	1				1
PRINT MEDIA /Point of Sale- Point of Sale Material - RSPCA , "We're all creatures great & small; F	1				1
PRINT MEDIA/Newspaper -Charity/Community Service Campaign - RSPCA , "We're all creatures g	1				1
TELEVISION & CINEMA /Charity/Community Service - RSPCA , "We're all creatures great & small"			1		1
TELEVISION & CINEMA /Cinema any length - Evocca College , "The best thing since games were il	1				1
Fries Need Mayonnaise	2				2
CRAFT/Illustration - Advertising - Tara Simmons , "It's Not Like We're Trying To Move Mountains"	1				1
GRAPHIC DESIGN/Posters - General - Queensland Museum , "QM/SC Membership Program"	1				1
GPY&R	6	9	4	2	21
DEFIES CONVENTION /Non-Traditional Advertising - Sekisui House , "Signs of Nature"		1			1
DIGITAL / Mobile Content Advertising Apps - Web and Mobile - Brisbane City Council , "Shade Cinema"			1		1
DIGITAL / Social Media - V8 Supercars , "Fanatic 500"		1			1
DIGITAL /Innovative use of Digital - Brisbane City Council , "Shade Cinema"				1	1
DIGITAL /Innovative use of Digital - V8 Supercars , "Fanatic 500"	1				1
DIGITAL /Microsites - Suncorp Bank , "Blank To Bank"		1			1
DIGITAL /Online Branded Content - V8 Supercars , "Fanatic 500"	1				1

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DIGITAL CRAFT / UI Design - Brisbane City Council , "Shade Cinema"			1		1
GRAPHIC DESIGN /Annual Reports / Prospectus - SP Breweries , "Annual Report"	1				1
INTEGRATED MEDIA CAMPAIGNS /Integrated Media Campaign - Energex , "Stop Yourself"	1				1
PRINT MEDIA /Direct Mail - Impersonalised letterbox drops - Suncorp Insurance , "The Letterbox Tarp"				1	1
PRINT MEDIA /Direct Mail - Personalised items sent through mail - Tatts Lotteries , "Instant Millionaire"			1		1
PRINT MEDIA /Magazine - Single Page or less - Tatts Lotteries , "Instant Millionaire"		1			1
RADIO/30 seconds and over - Energex , "Stop Yourself - Truckie"		1			1
RADIO/30 seconds and over - Tatts Lotteries , "Scrabble"		1			1
RADIO/Campaign - Energex , "Stop Yourself"		1			1
TELEVISION & CINEMA /30 seconds - Energex , "Stop Yourself - Crash"		1			1
TELEVISION & CINEMA /30 seconds - Energex , "Stop Yourself - Power Point"		1			1
TELEVISION & CINEMA /30 seconds - Suncorp Insurance , "New Car Guarantee"	1				1
TELEVISION & CINEMA /Campaign - Energex , "Stop Yourself"			1		1
TELEVISION & CINEMA /Campaign - Suncorp Insurance , "I Have"	1				1
graetz media			2		2
CRAFT/Cinematography - Stop Start Music , "Surrender"			1		1
CRAFT/Direction - Stop Start Music , "Surrender"			1		1
ion design	1	2		3	6
CRAFT /Creative Imaging - RSPCA , "RSPCA DNA Cat"	1				1
CRAFT /Creative Imaging - RSPCA , "RSPCA DNA Chook"				1	1
CRAFT /Creative Imaging - RSPCA , "RSPCA DNA Dog"				1	1
CRAFT /Creative Imaging - RSPCA , "RSPCA DNA Pig"				1	1
CRAFT /Creative Imaging - Telfast , "Telfast Luna Park"		1			1
CRAFT/Photography - Advertising - Telstra , "Telstra Fantasy"		1			1
Jesse Smith Photography	1	1			2
CRAFT /Photography - Self Promotional Non-Commissioned Work - Jesse Smith Photography , "L	1				1
CRAFT /Photography - Self Promotional Non-Commissioned Work - Jesse Smith Photography , "LITTLE THIN		1			1
Junior	7	2	1		10
DEFIES CONVENTION /Non-Traditional Advertising - News Queensland , "Hero Time"	1				1
DIGITAL / Mobile Content Advertising Apps - Web and Mobile - RNA Exhibition , "Fireworks"		1			1
OUTDOOR MEDIA /Multi Sheet Billboards, Spectaculars or Tri-vision - RNA Exhibition , "Fireworks"			1		1
OUTDOOR MEDIA /Outdoor Campaign - Bank of Queensland , "My BOQ"	1				1
PRODUCT MARKETING /Merchandise - Anything That Doesn't Fit into Any Other Category - Color	1				1
RADIO/ Under 30 seconds - News Queensland , "Rich List - Interior"		1			1
RADIO/ Under 30 seconds - News Queensland , "Rich List - Tax"	1				1
RADIO/ Under 30 seconds - News Queensland , "Rich List - Trophy"	1				1
RADIO/30 seconds and over - Griffith University , "Photography"	1				1
RADIO/Campaign - News Queensland , "Rich List - Tax; Trophy; Interior"	1				1
Khemistry	1				1
RADIO/Campaign - Ergon Energy , "Easier Ways to Save"	1				1
Lauren Jennings	1				1
STUDENT BRIEF/STUDENT BRIEF - Design College Australia , "Appointment Cards"	1				1
MAKR Co	1	1			2
GRAPHIC DESIGN /Branding - General Presentation and Promotional Items - Barry P , "Barry P Draws."		1			1
SELF PROMOTION/Other - MAKR Co. , "Stationery Range"	1				1
Paul Nolan	3	2	1		6
CRAFT /Typography (any medium), for Work Entered in Design - Paul Nolan , "Profanities"		1			1
GRAPHIC DESIGN /Branding - Stationery Range - The Picky Meshman , "The Picky Meshman Sta	1				1
GRAPHIC DESIGN /Trademarks, Symbols, Logos, Crests and Icons - Aaron Tait Photography , "F5 Studio Items	1				1
GRAPHIC DESIGN /Posters - General - Aaron Tait Photography , "There is an eye in team"	1				1
GRAPHIC DESIGN /Posters - General - The Picky Meshman , "Come in we're OPEN"			1		1
SELF PROMOTION/Other - Paul Nolan , "Business Card / Logotype"	1				1
Publicis Mojo	1	6	2		9
CRAFT /Copywriting (any Medium) - Tourism and Events Queensland , "Australia Day 2"		1			1
INTEGRATED MEDIA CAMPAIGNS /Integrated Media Campaign - Sanofi , "Luna Park –TV, Magazine, POS "		1			1

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INTEGRATED MEDIA CAMPAIGNS /Integrated Media Campaign - The University of Queensland , "Next – Ou		1				1
INTEGRATED MEDIA CAMPAIGNS /Integrated Media Campaign - Tourism and Events Queensland , "Australia Day 2 -				1		1
OUTDOOR MEDIA /Multi Sheet Billboards, Spectaculars or Tri-vision - Weis Frozen Foods , "Weis Bar"			1			1
PRINT MEDIA /Point of Sale- Point of Sale Material - Sanofi , "Luna Park"		1				1
RADIO/30 seconds and over - Tourism and Events Queensland , "Australia Day 2"			1			1
TELEVISION & CINEMA /Over 30 seconds - Tourism and Events Queensland , "Australia Day 2"				1		1
TELEVISION & CINEMA /Over 30 seconds - Tourism and Events Queensland , "Beds"			1			1
R&B Creative		1				1
SELF PROMOTION /Print - R&B Creative , "Crafted Thinking"		1				1
Richard Bell		1				1
CRAFT/Cinematography - Museum of Brisbane , "Stories from the City"		1				1
SapientNitro		20				20
DIGITAL / Social Media - Tourism & Events Queensland , "1 Day in Paradise"		1				1
PRINT MEDIA /Newspaper - Large space over 20 x 3 - Ardent Leisure Group , "Dreamworld Paw"		1				1
PRINT MEDIA /Point of Sale- Point of Sale Material - Wise Healthy Living Ltd. , "Earthlings"		1				1
PRINT MEDIA /Point of Sale- Point of Sale Material - Wise Healthy Living Ltd. , "Nutrient Waste"		1				1
PRINT MEDIA /Point of Sale- Point of Sale Material - Wise Healthy Living Ltd. , "The Battle for Dinner"		1				1
PRINT MEDIA /Point of Sale- Point of Sale Material – Campaign - Wise Healthy Living Ltd. , "The Battle for Dinner"		1				1
TELEVISION & CINEMA /30 seconds - BCF , "Cap That"		1				1
TELEVISION & CINEMA /30 seconds - BCF , "Man Handle"		1				1
TELEVISION & CINEMA /30 seconds - RACQ , "Famous"		1				1
TELEVISION & CINEMA /30 seconds - RACQ , "Psychic"		1				1
TELEVISION & CINEMA /30 seconds - RACQ , "Undo"		1				1
TELEVISION & CINEMA /30 seconds - Supercheap Auto , "Christmas Bedtime"		1				1
TELEVISION & CINEMA /Campaign - BCF , "Cap That, Man Handle & Ice Box"		1				1
TELEVISION & CINEMA /Campaign - RACQ , "Time Travel. Famous, Psychic & Undo"		1				1
TELEVISION & CINEMA /Campaign - Supercheap Auto , "Fridge, Bedtime, Mail Run"		1				1
TELEVISION & CINEMA /Cinema any length - RACQ , "Psychic"		1				1
TELEVISION & CINEMA /Cinema any length - Tourism and Events Queensland , "1 Day in Paradise"		1				1
TELEVISION & CINEMA /Over 30 seconds - RACQ , "Famous"		1				1
TELEVISION & CINEMA /Over 30 seconds - Tourism & Events Queensland , "1 Day in Paradise"		1				1
TELEVISION & CINEMA /Under 30 seconds - Dreamworld , "Giant Drop"		1				1
Skeet Booth Photographer		1	1			2
CRAFT /Photography - Self Promotional Non-Commissioned Work - Jesse Smith Photography , "Murder - Rc			1			1
CRAFT /Photography - Self Promotional Non-Commissioned Work - Skeet Booth Photographer , '		1				1
SST Workshop		3	1	1		5
CRAFT / Original Compositions/Jingles - Air Asia , "Air Asia"		1				1
CRAFT / Original Compositions/Jingles - Goodstart Early Learning Centres , "Goodstart: The first l		1				1
CRAFT / Original Compositions/Jingles - Michael Hill Jeweller , "Michael Hill Watches (Ladies)"				1		1
CRAFT / Original Compositions/Jingles - Michael Hill Jeweller , "Michael Hill Watches (Mens)"			1			1
CRAFT / Original Compositions/Jingles - RSPCA Queensland , "RSPCA: We're all creatures great &		1				1
Taxi Film Production		4		2	2	8
CRAFT/Cinematography - Air Asia , "Everyone Can Fly"		1				1
CRAFT/Cinematography - Michael Hill Jeweller , "Ladies Watch Manufacturing 2 mins TVC"					1	1
CRAFT/Cinematography - Personal , "Illuminate"					1	1
CRAFT/Direction - Air Asia , "Everyone Can Fly"		1				1
CRAFT/Direction - BCF , "Man Handle"		1				1
CRAFT/Direction - NSW Health , "Lullaby"				1		1
CRAFT/Direction - RACQ Insurance , "Famous"				1		1
TELEVISION & CINEMA /Over 30 seconds - Michael Hill Jewellers , "Manufacturing Ladies Watche		1				1
The Film Garden		1				1
CRAFT/Direction - Suncorp , "Must Haves 3 Levels"		1				1
The Hoopla Family		3				3

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DIGITAL / Social Media - Brisbane Writers Festival , "Many Writers One Story"	1				1
GRAPHIC DESIGN - /Brochures - General - Luxxbox , "Luxxbox Product Brochure"	1				1
GRAPHIC DESIGN/Posters - General - Brisbane Writers Festival 2013 , "Brisbane Writers Festival"	1				1
The Post Effect	1				1
CRAFT/ Editing - Tourism & Events Queensland , "'1 Day in Paradise'"	1				1
The Post Lounge				1	1
CRAFT/ Editing - Tourism & Events Queensland , "Where Great Begins"				1	1
The Producers		2			2
CRAFT/Cinematography - AKA Togninis , "The Professional"		1			1
CRAFT/Direction - PFLAG , "What R U Having?"		1			1
The Really Quite Good Ideas Company	2				2
SELF PROMOTION /Print - The Really Quite Good Ideas Company , "Congratulations"	1				1
TELEVISION & CINEMA /30 seconds - Stateguard Event Services , "Hospital clean - Office"	1				1
Two Little Indians		2			2
CRAFT/Direction - Nestle , "Pram"		1			1
CRAFT/Direction - Sanofi , "Luna Park"		1			1
Vivo Group	2				2
DIGITAL /Websites - Nak Hair , "Nak Hair"	1				1
DIGITAL CRAFT /Visual Design - Nak Hair , "Nak Hair"	1				1
Grand Total	96	59	25	18	198