



HEAT RESISTANT GLOVE PACKAGING

THE BRIEF:

"WE NEED TO SELL THESE GLOVES TO BBQ LOVING BLOKES. WE HAVE NO MONEY FOR MARKETING. CAN YOU HELP?"

IDEA: "LET'S MAKE THE PACKAGING LOOK LIKE A WARNING SIGN FOR DRUNK DICKHEADS"

EXECUTION: "LET'S MAKE CHEAP AF PACKAGING THAT DOES THE JOB FRONT AND BACK. ENOUGH SAID."



↑
HERE'S A PHOTO OUR CLIENT SENT US. STOKED!



ALL PACKAGING AVAILABLE ON REQUEST



LUMP CHARCOAL BOX PACKAGING

THE BRIEF:

"WE'VE GOT LOADS OF CUBAN CHARCOAL IN A SHIPPING CONTAINER THAT WE CAN'T SELL. CAN YOU HELP?"

IDEA: "LET'S MAKE THE SOME BOXES THAT LOOK TOTALLY LEGIT AND HOPE THEY READ THE COPY BEFORE THEY BURN THE BOX"

HERE'S ANOTHER PHOTO OUR CLIENT SENT US FROM THEIR LOCAL WAREHOUSE. PUMPED!



SIDE PANEL

FRONT PANEL

SIDE PANEL



ZOOM IN HERE



WE ADDED KEY FEATURES THAT AREN'T REALLY KEY



WE CARE ABOUT ANIMALS UNTIL WE GRILL THEM

FRONT PANEL



FIRELIGHTER PACKAGING



V PANEL



IMPORTANT SAFETY INFORMATION