

Q3 'ASSUMPTIONS' CAMPAIGN 30-SEC BRAND RADIO SCRIPTS x 6

LOVEMORE

Lovemore: Hello. I'm Lovemore. I'd like you to make some assumptions about me.

3 second pause...

A VO now comes in...

Voiceover: By making assumptions, you don't see the individual.

Lovemore was a professional boxer with two world titles. He's now the principal solicitor at his own law firm. He's passionate about fighting for justice and his 2 grandkids.

VO continues...

Voiceover: At Youi, we don't make assumptions. We listen. It's insurance for individuals like **Lovemore.**

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REBECCA

Rebecca: Hello. I'm Rebecca. I'd like you to make some assumptions about me.

3 second pause...

A VO now comes in...

Voiceover: By making assumptions, you don't see the individual.

Rebecca's a forensic nurse who focusses on rehabilitating patients who have committed serious crimes. Her job is stressful but her love for her two rescue dogs help her achieve a good work/life balance.

VO continues...

Voiceover: At Youi, we don't make assumptions. We listen. It's insurance for individuals like **Rebecca.**

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LUCY

Lucy: Hello. I'm Lucy. I'd like you to make some assumptions about me.

3 second pause...

A VO now comes in...

Voiceover: By making assumptions, you don't see the individual.

Lucy is a corporate speaker specialising in change, failure and doing business differently. She's an active member of the Country Women's Association and has three teenage kids.

VO continues...

Voiceover: At Youi, we don't make assumptions. We listen. It's insurance for individuals like **Lucy.**

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ELENI

Eleni: Hello. I'm Eleni. I'd like you to make some assumptions about me.

3 second pause...

A VO now comes in...

Voiceover: By making assumptions, you don't see the individual.

Eleni owns an all-woman company that teaches car maintenance to high school kids. She's a mum to 11 and 14 year old girls who know how to change a car tyre.

VO continues...

Voiceover: At Youi, we don't make assumptions. We listen. It's insurance for individuals like **Eleni.**

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SHAZZ

Shazz: Hello. I'm Shazz. I'd like you to make some assumptions about me.

3 second pause...

A VO now comes in...

Voiceover: By making assumptions, you don't see the individual.

Shazz works for a national disability insurance agency. His passion is helping people with disabilities lead a better life. He loves his Harley, his dirt bikes, his wife and his 3 kids. (Not necessarily in that order.)

VO continues...

Voiceover: At Youi, we don't make assumptions. We listen. It's insurance for individuals like **Shazz.**

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ARIELLE

Arielle: Hello. I'm Arielle. I'd like you to make some assumptions about me.

3 second pause...

A VO now comes in...

Voiceover: By making assumptions, you don't see the individual.

Arielle is a clinical psychologist specialising in aged care. She has a masters degree and a PHD in brain injuries. And she has 8 children under 12 years old.

VO continues...

Voiceover: At Youi, we don't make assumptions. We listen. It's insurance for individuals like **Arielle.**

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