

CLIENT:	QFES	DESCRIPTION:	BACK IT UP
LENGTH:	30 Seconds	VERSION:	DON'T CROSS ME FINAL VO

VOICE OVER	SFX
	SFX: Rain, trickling water and distant emergency service sirens.
<u>MALE VO</u> If you crossed me in the street, the first thing I'd take is your tyres.	SFX: Car engine rattling/struggling. SFX: Moans and croaks of a car becoming weightless in water. SFX: High pitched, anxiety inducing shrill sounds.
<u>MALE VO</u> Then, your electrics and any other fancy stuff.	SFX: Electrical wires hissing and fizzing. SFX: Wires suddenly short circuit with a zap!
<u>MALE VO</u> After that I'd kill the engine.	SFX: Car engine rattles and splutters to an abrupt stop.
<u>MALE VO</u> By now, you'd be pretty powerless.	SFX: Ominous drones SFX: Water filling the car, bubbling and gurgling SFX: Creaking and straining of car parts as it becomes increasingly weightless by water.
<u>MALE VO</u> Honestly, I'd probably just take the whole car.	SFX: Ominous drones, water gurgling and creaking of car parts continues and builds.
<u>MALE VO</u> Whaddya gonna do?!	SFX: Water levels feels up to your neck!
<u>MALE VO</u> My advice.	SFX: Soundscape suddenly collapses into silence.
<u>MALE VO</u> Back It Up.	SFX: Car put into reverse & turning around SFX: Friends all affectionately jibe him (they know it was the right thing to do.)
Floodwater should never be underestimated or crossed. If it's flooded forget it. Search Back It Up today.	
<u>FEMALE VO</u> Authorised by the Queensland Government, Brisbane.	