



**CLIENT:**  
BRIAN BELL  
HOMECENTRES

**PRODUCT:**  
22% OFF  
ON 22.2.22

**DURATION:**  
30 SECS  
**(BUT REALLY 22 SEC)**

**SFX:** Stopwatch.

**VO 22":** This is a 22 second ad.  
Because today is Twosday  
The 22.2.22.  
So, Brian Bell Homecentres  
is slicing 22% off  
Sporting apparel  
Tramontina homewares  
Powermate gensets  
Star audio speakers  
Integrity LED TVs  
Anko vacuum cleaners  
Bikes  
Decor  
Soccerballs  
Toys and more.

Hurry! Get into Brian Bell Homecentres  
NOW before it's TOO...

**SFX 8":** – SHARP CUT –  
**EIGHT SECONDS SILENCE.**