

**BADC STUDENT BRIEF:  
BEER LABEL**

<b>REQUISITES:</b>	<b>beer brand</b>	<b>PENFOUND BITTER</b>
	<b>ml:</b>	<b>375ml</b>
	<b>alc. content:</b>	<b>4.8% al/vol</b>
		<b>APPROX 1.4 STANDARD DRINKS</b>
	<b>brewery:</b>	<b>PENFOUND BREWERY</b>
	<b>address:</b>	<b>23, SAILFISH WAY, KINGSCLIFF</b>
		<b>NEW SOUTH WALES, AUSTRALIA</b>
	<b>barcode:</b>	<b>see below</b>

**SHAPE:** square, oval, round or other

**EXAMPLE:** XXXX BITTER showing all requirements in place

**REFERENCE:** simply type **GREAT BEER LABELS** into Google images  
[https://www.google.com.au/search?q=great+beer+labels&source=lnms&tbn=isch&sa=X&ved=0ahUKEw-jM-Nfm2LDVAhVGpJQKHS6mCNgQ\\_AUICigB&biw=1124&bih=591](https://www.google.com.au/search?q=great+beer+labels&source=lnms&tbn=isch&sa=X&ved=0ahUKEw-jM-Nfm2LDVAhVGpJQKHS6mCNgQ_AUICigB&biw=1124&bih=591)

